



## Fundraising FAQ

### How can St. Joe's Foundation help me with my event?

We hope your online participant center and fundraising page will be very helpful to you as you plan and carry out your event. St. Joseph's Health Centre Foundation can also provide:

- Online tools to create your own fundraising page, and to invite others to donate and track your progress.
- Support materials such as stickers, postcards, posters, brochures and other informational pieces, based on availability.
- Time permitting, social media acknowledgement of your event through St. Joseph's Health Centre's social media channels.
- Approval of the use of St. Joseph's Health Centre Foundation's logo

### St. Joseph's Health Centre Foundation cannot provide:

- Staff or volunteers help for your event.
- Information about any of our donors.
- Fund or reimburse any expenses

### What kind of St. Joseph's Health Centre Foundation materials do I have access to for my event?

Online, you will find pledge forms, posters, fundraising tips, event ideas and Facebook header images. St. Joseph's Health Centre Foundation can provide you with printed posters and stickers, information on fundraising opportunities as St. Joseph's Health Centre Foundation upon request at [events@stjoestoronto.ca](mailto:events@stjoestoronto.ca)

### Where do the funds I raise go?

The funds raised by you will go toward our St. Joseph's Promise Campaign. We're raising money for many things including an improved Emergency Department, new Breast Cancer Screening and Treatment Centre, new Learning Centre and other important projects. To learn more, visit <http://supportstjoes.ca>.

### Will my donors and I receive a tax receipt for the amount raised?

Yes, you and your sponsors will receive a tax receipt for donations of \$20 or more. Please make sure that you provide us with complete information for tax receipt purposes.



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### Can I use the St. Joseph's Health Centre Foundation logo at my event?

After registering online, you may be able to use the fundraising badge/logo to promote your fundraising event. Please confirm details like where and how you intend to use the badge by sending an email to [events@stjoestoronto.ca](mailto:events@stjoestoronto.ca). Based on your intended use and format, we may release the logo file(s) and legal statement(s) complete with our terms of use. We respectfully request that you only use the templates provided, in the manner outlined, and do not manipulate our logo and the statements in any way. St. Joseph's Health Centre Foundation must approve all materials before finalization.

### How will the information from my community fundraiser be used by St. Joseph's Health Centre Foundation?

The information collected will be used to send tax receipts (as applicable) invitations to events, news about St. Joe's and opportunities to support our Promise Campaign. If you send us photos and testimonials — which we hope you will — they may be posted at [supportstjoes.ca](http://supportstjoes.ca) and possibly used in St. Joseph's Health Centre Foundation promotional pieces and on social media.

